

## **F Business and Japanese People**

The course will include lectures on features of Japanese economy, its business practices, and the views and opinions of Japanese business professionals, with vast and diversified experience in developing global business.

The course is arranged as a series of omnibus lectures by business professionals from wide array of business sectors and with extensive international careers.

Topics covered include an overview of

- (1) Japanese Economy after WW II and the Lost 30 years
- (2) The essence of Japanese management practices
- (3) The delicacy and difficulty in cross-cultural thinking from Japanese viewpoint
- (4) Gender gap in Japan and Diversity/Gender equality for innovation and growth
- (5) Differences between Japan and global market in Retail Brand marketing
- (6) On how to acquire the essentials for working in global environment.

Lectures will present case studies experienced firsthand by themselves which will surely be of high interest to those students who wish to acquire introductory knowledge of Japanese business practices and their international perspectives.

Students are required to do preliminary readings, participate actively in class lectures and discussions and write essays for each 7 topics units.